

2024 Sponsorship Opportunities

September 13th - 15th



Please review benefits in the table below and indicate your sponsorship level (and event if applicable) by checking the box provided.

2024	Corporate \$5,000	Platinum \$2,000	Gold \$1,000	Silver \$500	Bronze \$250
Facebook and Website Recognition	✓	✓	✓	✓	✓
Name of Individual or Business on Applefest Event Signage	✓	✓	✓	✓	✗
Applefest Scavenger Hunt	✓	✓	✓	✗	✗
Craft Vendor Booth Space at Applefest	10'x20'	10'x10'	10'x10'	✗	✗
Boosted Social Media Posts highlighting sponsorship	Min. of 5	Min. of 2	✗	✗	✗
Applefest T-shirts	2	1	✗	✗	✗
Recognition in Applefest radio commercials through Brewer Broadcasting	✓	✗	✗	✗	✗
Logo on Applefest Brochures	✓	✗	✗	✗	✗
Logo on Applefest Staff & 5K Shirts	✓	✗	✗	✗	✗

CORPORATE SPONSOR - \$5,000

Please select ONE event to be co-headliner of:

- Fireworks – 2 Spots available - Sponsored by Hometown
- Activity/Rides – 3 Spots available

SILVER SPONSOR - \$500

BRONZE SPONSOR - \$250

PLATINUM SPONSOR - \$2,000

Please select ONE event to sponsor:

- Friday Entertainment – Signage on the stage
- Saturday Afternoon Entertainment- Signage on the stage
- Saturday Evening Entertainment- Signage on the stage
- Sunday Entertainment- Signage on the stage
- Kiddie Tractor Pull – Sponsored by The Farmers State Bank
- Whitey Memorial Applefest Car Show - Sponsored by Wallace Heating & Air
- Corn Hole Tournament – Name on signage at event
- Applefest 5K - Sponsored by Miami Valley Plastics
- Beer Garden – Name in front of the beer/wine tent
- Donkey Ball / Petting Zoo - Name on signage at event
- Restroom Sponsor - Sponsored by Village of New Paris

OTHER - _____

(Benefits at the discretion of Applefest Committee)

GOLD SPONSOR - \$1,000

Please select ONE event to sponsor:

- Parade – Sponsored by Ryan’s Flooring
- Royalty – Name announced during royalty contest and on applications
- Youth Cornhole Event - Sponsored by Wesler’s Orchard
- Family Facepainting – Sponsored by JA Kovach
- Dunk Tank - Sponsored by American Legion Post 360
- Hospitality Transportation Sponsor - Sponsored by The Cedar Coffee & Wine
- Health & Safety Sponsor - Sponsored by Reid Health
- Information Tent Sponsor - Sponsored by Community Faith Church
- General Sponsorship - Name added to Applefest Signage

*Thank You
for your
support!*



2024 Sponsorship Application

September 13th - 15th

Festival Hours: Friday 5pm-10pm,
Saturday 9am-10pm, Sunday 10:30am-4pm

Business Name: _____
Business Address: _____
City, State, Zip: _____
Phone Number: _____
Email Address: _____
Website: _____
Responsible Person: _____

Sponsorship forms can be mailed to the address below or scanned and emailed to the email address below. You can also fill out an E-form on our website, newparisapplefest.com.

Please email, newparisapplefest@gmail.com, a logo you would like to use for advertising (depending on the package you've chosen) or enclose a copy along with your submission of this form.

If you have any questions about sponsorship opportunities or ways we could better serve your advertising and marketing needs, please do not hesitate to contact us.

Deadlines for sponsorships to be able to have full benefits listed need to be postmarked no later than 8/1/24 for all promotional materials the made/printed. **If booth space is requested, sponsors please request a vendor form and complete by July 1, 2024.**

Thank you for supporting Applefest 2024, we are looking forward to an awesome year!

-New Paris Applefest Committee

newparisapplefest.com
937-200-7277
newparisapplefest@gmail.com



Attn: Applefest
P.O. Box 101
New Paris, Ohio 45347